

FinovateSpring 2010 Announces Companies Selected to Showcase the Future of Financial and Banking Technology

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SEATTLE, WA (March 17, 2010): On May 11, 36 companies will take the stage at FinovateSpring 2010 in San Francisco to showcase cutting-edge financial and banking technology innovations. Finovate events are known for their focus on fast-paced demos (no PowerPoint slides allowed!) and single-track format so all attendees see every innovation in one action-packed day.

The third annual FinovateSpring also includes several hours of high-quality, high-impact networking time where attendees have direct access to the participating company executives. It's a unique opportunity to meet the innovators that push the financial technology envelope.

The companies doing a demo at FinovateSpring are: Backbase, Bill.com, Billeo, Bobber Interactive, Check Point, Consumer Direct, Continuity Control, Controlabill, Cortera, Cross Commerce Media, DebtGoal, DeviceFidelity, eRollover, Expensify, Fiserv, FTRANS, The Garland Group, Ideon FS, JemStep, Kabbage, MoneyAisle, Monitise, oFlows, Pageonce, Point of Wealth Systems, SafetyPay, Segmint, Silver Tail Systems, TransUnion Interactive, TSYS, UBank, Visa, Wikinvest, and WorkLight.

In addition, several stealth startups will be announced closer to the conference date.

Tickets for this event are limited. To reserve yours today please visit www.finovate.com/spring2010.

Press passes are available for qualifying organizations. To request a press pass, or for questions regarding participation in a future Finovate Conference, please email info@finovate.com.

About FinovateSpring

FinovateSpring is a demo-based conference for innovative startups and established companies in the fields of banking and financial technology. Held in the entrepreneurial hotbed of San Francisco, the event offers an insight-packed glimpse of the future of money via a fast-paced, intimate and unique format. FinovateSpring is organized by Online Financial Innovations. For more information on the event, or to view previous demos, please visit www.finovate.com/spring2010.

About Online Financial Innovations

Founded in 1995 by former banker Jim Bruene, Online Financial Innovations is a Seattle-based research company. OFI is best known for publishing the Online Banking Report, a regular newsletter featuring in-depth analysis, relevant data, and informed recommendations to financial services executives in 50 countries. For more information and free sample reports, visit www.onlinebankingreport.com,

email info@netbanker.com or call (206) 517-5021. You may also find OFI's blog on the latest in online finance & banking at www.netbanker.com.

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