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[www.nordnetbank.de](http://www.nordnetbank.de) 

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**Der Zweitmarkt für Geschlossene Fonds boomt.**

Nutzen Sie die Vorteile des offenen Orderbuches der Börse Berlin - Zweitmarkt PLUS AG.

Nachricht vom 29.10.2007 | 11:30

3 mal gelesen

**SAF T PAY Adds to Their Bank Partners, Goes Live with BCP in Peru**

Leser des Artikels: 3

SAF-T-PAY, the secure global e-payment system, announced today a major bank alliance with BCP in Peru. With this new relationship, BCP customers in Peru are able to shop globally and locally through their bank's virtual banking service at [www.viabcp.com](http://www.viabcp.com).



SAF-T-PAY's unique model allows BCP customers, for the first time, to enter the global shopping network through their local bank with a completely secure e-payment option. At no point in the shopping process do customers using SAF-T-PAY provide any personal financial information, thus removing previous security issues commonly associated with e-commerce transactions.

"Worldwide online shopping is a very large untapped market reality, but it has been a challenge for merchants due to issues of payment security and information privacy," says Manuel Montero, SAF-T-PAY's CEO. "These are the issues our payment system directly addresses using our unique approach and strategic alliances with leading banks such as BCP," added Montero.

Through offering SAF-T-PAY, BCP is among the first to provide their customers with a completely secure means of shopping globally, but paying locally. Additionally BCP customers are able to benefit from the comprehensive cross-border transaction, shipping and logistics capabilities SAF-T-PAY brings to the table, creating a truly and comprehensive payment solution.

In Latin America, the top nine markets represent 460 million people with 65 million Internet users. E-commerce in Latin America is projected to reach US\$40 billion in 2011 with 25% year-to-year growth. New free trade agreements with the United States and Europe will further this trend.

About SAF-T-PAY:

SAF-T-PAY - the secure, global Internet shopping system - is a secure online payment system that allows users to make transactions worldwide while paying locally from their bank.

More information at [www.saftpay.com](http://www.saftpay.com)

About BCP:

Established in 1889, BCP is Peru's #1 Bank. Over the past 118 years BCP has grown to 237 branches, 655 ATM's, 551 BCP agents, and 10,771 employees, all working to serve their 2,100,000 customers. BCP's current assets total roughly USD 11.2 billion, encompassing 39% of the Peru's market share and 45% of the share in Lima city.

**Autor:** © Business Wire

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