



PRESS RELEASE

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SafetyPay Selected By BorderJump as Preferred Payment Solution for Cross Border Transactions

- Partnership enables U.S. merchants to expand globally -

San Diego, Calif., June 14, 2011 - [SafetyPay™](#), a [secure payment facilitator](#) benefiting online shoppers, merchants and banks worldwide, announces its partnership with Tenn.-based [BorderJump](#). BorderJump eliminates the complexities of cross border ecommerce through an integrated platform handling duty calculation, shipping & logistics, international payments and marketing. SafetyPay is exhibiting with BorderJump at the 2011 IRCE in San Diego at booth #1739, where representatives from both organizations will be available for demonstrations and/or meetings.

SafetyPay has been selected as a preferred payment solution by BorderJump to accommodate the local currency and payment preferences of international buyers. BorderJump manages all aspects of an order from tracking, customs, payment and returns. SafetyPay enables merchants working with BorderJump to offer their international customers a way to securely pay through their local bank and currency. SafetyPay is fully integrated with BorderJump's payment platform, BorderPay™, automatically allowing customers of integrated merchants to select SafetyPay as their payment method.

"The natural synergy between BorderJump and SafetyPay led to our partnership," said Manuel Montero, SafetyPay (CEO). "Together, we enable U.S. merchants to expand internationally without the hassles associated with shipping and accepting payments. With our secure payment method, merchants can expand into new territories and offer goods and services to over 90 million consumers."

"Global expansion has become a top priority for merchants. Success is directly tied to offering a seamless end-to-end experience from shopping and checkout to delivery," said Bobby Frank, BorderJump (CEO). "An essential part of the strategy is to provide secure payment

options. With SafetyPay in the BorderPay platform, we have an extremely localized payment option tied directly to the banks that people trust, especially in Latin America where we're both so strong."

About BorderJump

BorderJump works with U.S. merchants to make selling to customers around the world as easy as it is at home. The company provides merchants with the tools to offer guaranteed landed product cost in their shopping carts, as well as, consolidated airfreight shipments to over 200 countries and the ability to accept payments in 165 currencies. www.borderjump.com.

About SafetyPay

[SafetyPay™](http://www.safetypay.com) is a safe and secure e-payment solution that enables online banking customers to make Internet purchases from merchants worldwide and pay directly through their bank account. Customers are never required to disclose any financial information.

www.safetypay.com.

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